

ORDER



Orders
Order / Rev: 69085
Alt Order #:
Product Desc: ROMNEY FOR PRESIDENT
Estimate:
Flight Dates: 10/31/12 - 11/06/12
Original Date / Rev: 10/30/12 / 10/30/12
Order Type: CIA - O

CBS 47

Primary AE: Millennium Washington DC
Sales Office: MNAT
Sales Region: National

Agency Name: American Rambler Pro
Buying Contact:
Billing Contact:
 138 Conant St.
 Beverly, MA 01915

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Romney/R/President
Demographic: HH
Product Codes: Presidential Elections
Priority: P-2
Revenue Codes: AGY, POL-CAND, GEN

New Business Thru:
Order Separation: 00:00:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	148	\$107,070.00	\$91,009.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	148	\$107,070.00	\$91,009.50	0.00
Totals	148	\$107,070.00	\$91,009.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTEV	10/31/12	11/06/12	Action News @ 6a Action News @ 6a	CM	6a-7a	22222--	:30	10	\$80.00	P-2	0.00	NM	10	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/31/12	11/06/12	22222--		10			\$80.00			0.00			
N 2	WTEV	10/31/12	11/06/12	CBS This Morning CBS Morning News	CM	7a-9a	22222--	:30	10	\$70.00	P-2	0.00	NM	10	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/31/12	11/06/12	22222--		10			\$70.00			0.00			
N 3	WTEV	10/31/12	11/06/12	M-F 9a-10a M-F 9a-10a	CM	9a-10a	11111--	:30	5	\$80.00	P-2	0.00	NM	5	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/31/12	11/06/12	11111--		5			\$80.00			0.00			
N 4	WTEV	10/31/12	11/06/12	The Price is Right The Price is Right	CM	11a-12p	11111--	:30	5	\$1,200.00	P-1	0.00	NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/31/12	11/06/12	11111--		5			\$1,200.00			0.00			
N 5	WTEV	10/31/12	11/06/12	Action News @ Noon Action News @ Noon	CM	12p-1230p	22222--	:30	10	\$460.00	P-2	0.00	NM	10	\$4,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/31/12	11/06/12	22222--		10			\$460.00			0.00			
N 6	WTEV	10/31/12	11/06/12	Soap Rotator Soap Rotator	CM	12:30p-2p	22222--	:30	10	\$600.00	P-2	0.00	NM	10	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/31/12	11/06/12	22222--		10			\$600.00			0.00			

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CBS 47

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	WTEV	10/31/12	11/06/12	The Talk The Talk	CM	2p-3p	11111--	:30	5	\$350.00	P-2	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/31/12	11/06/12	11111--		5			\$350.00			0.00			
N 8	WTEV	10/31/12	11/06/12	Let's Make a Deal Let's Make a Deal	CM	3p-4p	11111--	:30	5	\$350.00	P-2	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/31/12	11/06/12	11111--		5			\$350.00			0.00			
N 9	WTEV	10/31/12	11/06/12	M-F 430p-5p M-F 430p-5p	CM	430p-5p	11111--	:30	5	\$280.00	P-2	0.00	NM	5	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/31/12	11/06/12	11111--		5			\$280.00			0.00			
N 10	WTEV	10/31/12	11/05/12	Action News @ 5p Action News @ 5p	CM	5p-530p	2-222--	:30	8	\$400.00	P-2	0.00	NM	8	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/31/12	11/06/12	2-222--		8			\$400.00			0.00			
N 11	WTEV	10/31/12	11/05/12	Action News @ 530p Action News @ 530p	CM	530p-6p	2-222--	:30	8	\$400.00	P-2	0.00	NM	8	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/31/12	11/06/12	2-222--		8			\$400.00			0.00			
N 12	WTEV	10/31/12	11/05/12	Action News @ 6p Action News @ 6p	CM	6p-630p	1-222--	:30	7	\$400.00	P-2	0.00	NM	7	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/31/12	11/06/12	1-222--		7			\$400.00			0.00			
N 13	WTEV	10/31/12	11/05/12	M-F 7p M-F 7p	CM	7p-730p	1-111--	:30	4	\$400.00	P-2	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/31/12	11/06/12	1-111--		4			\$400.00			0.00			
N 14	WTEV	10/31/12	11/02/12	M-F 730p M-F 730p	CM	730p-8p	--111--	:30	3	\$500.00	P-2	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/31/12	11/06/12	--111--		3			\$500.00			0.00			
N 15	WTEV	11/05/12	11/05/12	Action News Special Action News Special	CM	7:30 PM-8:00 PM (7:30 PM-8:00 PM)	1-----	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/31/12	11/06/12	1-----		1			\$500.00			0.00			
N 16	WTEV	10/31/12	11/05/12	M-F Action News @ 11p M-F Action News @ 11p	CM	11p-1135p	2-111--	:30	5	\$440.00	P-2	0.00	NM	5	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/31/12	11/06/12	2-111--		5			\$440.00			0.00			
N 17	WTEV	10/31/12	11/05/12	Letterman Letterman	CM	1135p-1235a	1-111--	:30	4	\$320.00	P-1	0.00	NM	4	\$1,280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/31/12	11/06/12	1-111--		4			\$320.00			0.00			
N 18	WTEV	10/31/12	11/06/12	Action News @ 5a Action News @ 5a	CM	5a-530a	22222--	:30	10	\$40.00	P-2	0.00	NM	10	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/31/12	11/06/12	22222--		10			\$40.00			0.00			
N 19	WTEV	10/31/12	11/06/12	Action News @ 530a Action News @ 530a	CM	530a-6a	11111--	:30	5	\$70.00	P-2	0.00	NM	5	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/31/12	11/06/12	11111--		5			\$70.00			0.00			
N 20	WTEV	10/31/12	11/06/12	Mon Reg 3 Mon Reg 3	CM	10p-11p	M-----	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/31/12	11/06/12	M-----		1			\$3,000.00			0.00			
N 21	WTEV	10/31/12	11/06/12	Wed Reg 2 Wed Reg 2	CM	9p-10p	--W----	:30	1	\$3,400.00	P-2	0.00	NM	1	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			

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N21	WTEV	10/31/12	11/06/12	Wed Reg 2 Wed Reg 2	CM	9p-10p	--W----	:30	1	\$3,400.00	P-2	0.00	NM	1	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/12	11/06/12	--W----		1				\$3,400.00		0.00			
N22	WTEV	10/31/12	11/06/12	Wed Reg 3 Wed Reg 3	CM	10p-11p	--W----	:30	1	\$2,400.00	P-2	0.00	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/12	11/06/12	--W----		1				\$2,400.00		0.00			
N23	WTEV	10/31/12	11/06/12	Thu Reg 1 Thu Reg 1	CM	758p-9p	---T---	:30	1	\$2,800.00	P-2	0.00	NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/12	11/06/12	---T---		1				\$2,800.00		0.00			
N24	WTEV	10/31/12	11/06/12	Thu Reg 2 Thu Reg 2	CM	9p-10p	---T---	:30	1	\$2,200.00	P-2	0.00	NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/12	11/06/12	---T---		1				\$2,200.00		0.00			
N25	WTEV	10/31/12	11/06/12	Fri Reg 1 Fri Reg 1	CM	758p-9p	----F--	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/12	11/06/12	----F--		1				\$1,200.00		0.00			
N26	WTEV	10/31/12	11/06/12	Fri Reg 3 Fri Reg 3	CM	10p-11p	----F--	:30	1	\$4,400.00	P-2	0.00	NM	1	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/12	11/06/12	----F--		1				\$4,400.00		0.00			
N27	WTEV	10/31/12	11/06/12	CBS This Morning Saturd Saturday Early Show	CM	8a-10a	-----S-	:30	2	\$80.00	P-2	0.00	NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/12	11/06/12	-----S-		2				\$80.00		0.00			
N28	WTEV	11/03/12	11/03/12	SEC SEC	CM	3:30 PM-7:00 PM (3:30 PM-7:00 PM)	-----S-	:30	2	\$6,600.00	P-2	0.00	NM	2	\$13,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/12	11/06/12	-----S-		2				\$6,600.00		0.00			
N29	WTEV	11/03/12	11/03/12	SEC SEC	CM	8:00 PM-11:00 PM (8:00 PM-11:00 PM)	-----S-	:30	2	\$2,500.00	P-3	0.00	NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/12	11/06/12	-----S-		2				\$2,500.00		0.00			
N30	WTEV	10/31/12	11/06/12	Action News Sunday/Eye Action News Sunday/Eye on	CM	8:30 AM-9:00 AM (8:30 AM-9:00 AM)	-----S	:30	2	\$100.00	P-2	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/12	11/06/12	-----S		2				\$100.00		0.00			
N31	WTEV	10/31/12	11/06/12	CBS Sun Morning CBS Sun Morn News	CM	9-1030a	-----S	:30	2	\$600.00	P-2	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/12	11/06/12	-----S		2				\$600.00		0.00			
N32	WTEV	10/31/12	11/06/12	Face the Nation Face the Nation	CM	1030a-1130a	-----S	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/12	11/06/12	-----S		1				\$2,500.00		0.00			
N33	WTEV	11/04/12	11/04/12	4p Doubleheader 4p Doubleheader	CM	8:00 PM-11:00 PM (8:00 PM-11:00 PM)	-----S	:30	2	\$3,000.00	P-2	0.00	NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/12	11/06/12	-----S		2				\$3,000.00		0.00			
N34	WTEV	10/31/12	11/06/12	Sun Reg 1 Sun Reg 1	CM	7p-8p	-----S	:30	2	\$4,000.00	P-2	0.00	NM	2	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/12	11/06/12	-----S		2				\$4,000.00		0.00			
N35	WTEV	10/31/12	11/06/12	Sun Reg 2 Sun Reg 2	CM	8p-9p	-----S	:30	1	\$3,500.00	P-2	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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N35	WTEV	10/31/12	11/06/12	Sun Reg 2 Sun Reg 2	CM	8p-9p	-----S	:30	1	\$3,500.00	P-2	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/31/12	11/06/12	-----S		1				\$3,500.00		0.00			
N36	WTEV	10/31/12	11/06/12	Sun Reg 3 Sun Reg 3	CM	9p-10p	-----S	:30	2	\$2,500.00	P-2	0.00	NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/31/12	11/06/12	-----S		2				\$2,500.00		0.00			
N37	WTEV	10/31/12	11/06/12	Sun Reg 4 Sun Reg 4	CM	10p-11p	-----S	:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/31/12	11/06/12	-----S		1				\$1,600.00		0.00			
N38	WTEV	11/04/12	11/04/12	Late Run Action News @ 11 Late Run Action News @ 11	CM	11p-1235a	-----2	:30	2	\$440.00	P-2	0.00	NM	2	\$880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/31/12	11/06/12	-----2		2				\$440.00		0.00			
Totals													148	\$107,070.00	